

04-05-01

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Attorney Docket No. 108.0005-00000  
 Customer No. 22882  
 Express Mail Label No. EL541275343US

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Tiffany A. Thompson et al.

Serial No: N/A

Filed: April 3, 2001

For: INTERNET PROTOCOL-BASED INTERSTITIAL  
 ADVERTISING

11033 U.S. PRO  
 09/825758  
 04/03/01

Box PATENT APPLICATION  
 Assistant Commissioner for Patents  
 Washington, D.C. 20231

Dear Sir:

Transmitted herewith for filing is the patent application identified above.

- ☒ 26 total page(s) of application including specification, claims (68 total; 6 independent) and abstract are enclosed.
- ☒ Declaration and Power of Attorney ☒ is enclosed (unsigned) ☐ will follow.
- ☒ 6 sheet(s) of drawings (☒ formal ☐ informal) is(are) enclosed.
- ☐ An assignment of the invention to ☐ is enclosed ☐ will follow.
- ☐ An associate power of attorney ☐ is enclosed ☐ will follow.
- ☐ A verified statement to establish small entity status under 37 C.F.R. §§ 1.9 & 1.27 is enclosed.
- ☐ A certified copy of ☐ Patent Application No. ☐ filed ☐ from which priority is claimed under 35 U.S.C. § 119 is enclosed.
- ☒ IDS enclosed (☒ with references).
- ☐ Preliminary Amendment is enclosed.

## CALCULATION OF FEES

CALCULATION OF FEES									
ITEM		TOTAL NO. OF CLAIMS		NO. OF CLAIMS OVER BASE	LG/SM \$ ENTITY FEE		\$ AMOUNT	\$ FEE	
A	TOTAL CLAIMS FEE	68	-20	48	LG=\$18 SM=\$9	\$18	864		
B	INDEPENDENT CLAIMS FEE*	6	-3	3	LG=\$80 SM=\$40	\$80	240		
C	SUBTOTAL - ADDITIONAL CLAIMS FEE (ADD FINAL COLUMN IN LINES A + B)							\$ 1104	
D	MULTIPLE-DEPENDENT CLAIMS FEE					LARGE ENTITY FEE = \$270 SMALL ENTITY FEE = \$135		\$ 0	
E	BASIC FEE					LARGE ENTITY FEE = \$710 SMALL ENTITY FEE = \$355		\$ 710	
F	TOTAL FILING FEE (ADD TOTALS FOR LINES C, D, AND E)							\$ 1814	
G	ASSIGNMENT RECORDING FEE							\$ 40	\$ 0
	*LIST INDEPENDENT CLAIMS [LIST OF INDEPENDENT CLAIMS]								

- ☒ A check in the amount of \$ 1,814.00 to cover the above fees is enclosed.

☒ The Commissioner is hereby authorized to charge any deficiency for the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. **A copy of this sheet is enclosed.**

☒ Any additional filing fees required under 37 C.F.R. § 1.16

☒ Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,

MARTIN & FERRARO LLP

Date: 4-3-01

By: 

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RECEIVED 3/31/2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
)  
Tiffany A. Thompson et al. )  
)  
Serial No.: (not yet assigned) )  
)  
Filed: April 3, 2001 )  
)  
For: INTERNET PROTOCOL-BASED )  
INTERSTITIAL ADVERTISING )

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

**CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL**

Express Mail Mailing Label No. EL541275343US

Date of Deposit: April 3, 2001

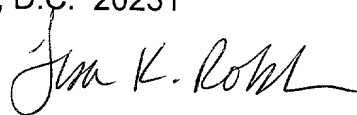
I hereby certify that:

1. Transmittal Letter (in duplicate)
2. 26 total pages of application including specification, claims (68 total; 6 independent), and Abstract
3. 6 sheets of formal drawings (A4 paper, Figs. 1-7)
4. Combined Declaration and Power of Attorney (unsigned)
5. Information Disclosure Statement, PTO Form 1449 and copy of cited reference
6. Check in the amount of \$1,814.00 (filing fee and extra claims fee)
7. Self-addressed stamped return postcard receipt

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 C.F.R. § 1.10 on the date indicated above and are addressed to:

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Date: April 3, 2001



Lisa K. Robbins

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